

# 1<sup>ST</sup> PRIZE WINNER

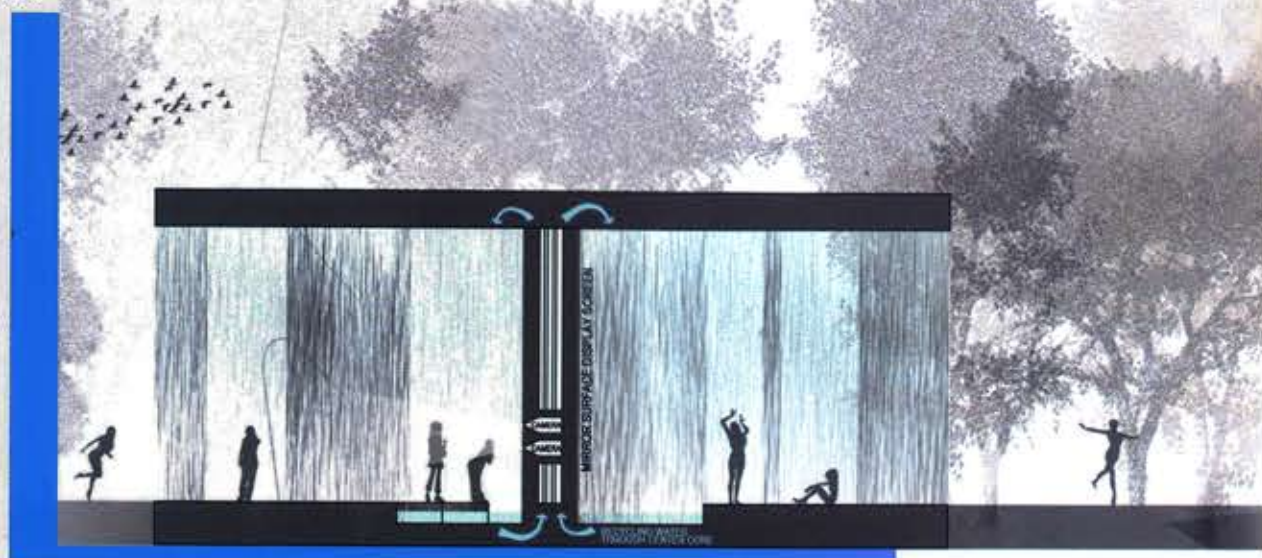
THE MEMORY BOX BY NGIOM PARTNERSHIP IN COLLABORATION WITH OCTAGON CREATIVE

2012 | 7:00AM

2020 | 12:00AM



Section View



**T**he happiness of a nation is in its people who are appreciative of one another and who are united. The colours of the Malaysian nation are in its people – of different hues, personalities characteristics, different ages and physical capabilities. Every single Malaysian is a stakeholder therefore everyone counts. The MEMORY BOX, which is the countdown clock, captures the faces of Malaysians who care to encounter with it.

The camera captures the participants in their most light-hearted mood and unites them collectively on a memory screen. The screen is the metaphor of the wish of a

united people – happy and without barriers. When the screen is filled, it scrolls automatically to receive new digital information. On 1st January 2020, all the digital portraits will be collected into a digital file, which can be purchased at a low price.

All the portraits will be dated and will serve to bring back memories to those who had participated in the MEMORY BOX. After 1st January 2020, the whole process will start again for 2030 and so forth. The story of the nation and its people in their most light-hearted and joyous occasion continues.





## COMPONENTS OF THE MEMORY BOX

### The Water Screen

The water screen, at the periphery of the box, is a perpetual screen of water, much like rain. However, when a person walks through, water stops flowing at that location and allows the person to pass through. This is made possible through motion sensors. The technology is already available in Europe and China. The act of

passing through the water screen is an enjoyable ironical moment to put participants in a light-hearted mood. The sound of the water attracts attention and serves as a relief from the traffic noise. Water also cools the vicinity on a hot day and shimmers in the light at night.

### The Spine Wall

The spine wall is both the main structure and mechanical hub of the water feature. It is also the

digital engine for the camera and the digital screen. Confining the structure and the mechanics of the MEMORY BOX to the spine makes the rest of the box permeable and inviting.

### The Water Feature

The water feature at the foot of the spine wall directs the participants to the camera and protects the digital screen from damage. It also acts as a reflecting pool for cooling.

Site Plan

